Geezer Gamers Privacy policy

We take your privacy seriously. Because we gather certain types of information about our users we want to help you understand the terms and conditions surrounding the collection and use of that information. This privacy statement discloses the types of information we gather, how we use it, and how to correct or change it. These privacy practices apply to the Web site that you were viewing when you clicked through to this policy, which is operated by us directly, our partner, or our affiliate.

1. What information does Geezer Gamers collect?

Our primary goal in collecting personal information is to provide you with the best and most useful content and services.

We collect personally identifiable information when you provide it to us, such as when you register on our site or when you register to use certain services. Several of the services that we offer on our sites, such as message boards, may require registration as a condition of use. Once you register with our Geezer Gamers site you are no longer anonymous to us. We may also receive information about you from other sources and add it to the information you provided to us.

This personally identifiable information is limited to:

1. First and last name
2. Address, including street name & city
3. Email address
4. Telephone number
5. Credit card information in the event a user purchases products or services online

2. What is Geezer Gamers' practice regarding cookies?

Your Internet browser has a feature called "cookies" which stores small amounts of data on your computer about your visit to our site. You do not need to have cookies turned on to visit most of our site, although active participation in certain areas of our site may require cookies. Cookies alone tell us nothing about who you are unless you specifically give us personally identifiable information when, in which case we use the information to enhance your services in the ways described below. You may elect not to allow cookies to be collected by adjusting your settings on your browser.

We use technologies, including electronic images known as Web bugs--sometimes called transparent GIFs, clear GIFs, or beacons--that allow us to track general user traffic patterns. We also automatically receive and record information from our servers and from your browser, including your IP address, the time of your visit to pages on our site, and information about pages you visited. Unless you have registered for one of our products or services, the information we gather through the use of tracking technologies cannot be matched with any personally identifiable information about you unless you have specifically given us personally identifiable information, in which case we use the information to enhance your services in the ways described below.

We use cookies and tracking technologies in a variety of ways, including:

- Keeping count of return visits to our site or our advertisers' or partners' sites
- Accumulating and reporting anonymous, aggregate (data collected in mass), statistical information on Web site and advertisement usage
- Determining which features our overall user population likes best
- Saving your password so you don't have to re-enter it each time you visit our sites
- Display the most appropriate advertising based on your interests

We allow other companies that are presenting advertisements on our sites and, sometimes, in our newsletters to use tracking technology on your computer. We do not give any personally identifiable information to them as part of this relationship. Unless you visit the website of these companies and provide them with personally identifiable information about yourself, these tracking technologies tell those advertisers nothing about who you are. Our advertisers' use of tracking technology is subject to their own privacy policies.

3. How does Geezer Gamers use the information?
We use the information we gather for four general purposes:

- To customize the advertising and content you see
- To enhance the user experience on our site. We use tracking information to determine how well each page performs overall based on aggregate user demographics and traffic patterns to those pages. This helps us continue to build a better service for you.
- To fulfill your requests for certain products and services, such as sending out electronic newsletters and enabling users to participate in paid services, polls, contests, message boards, and auctions
- To send you information you agreed to receive about topics we think will be of interest to you

4. How does Geezer Gamers share the information
Personally identifiable information
We will make your personally identifiable information available to other companies or people when:

- We have your consent to share the information
- We have engaged companies to work with us or on our behalf to provide a product or service that you have requested, such as opt-in e-mail announcements
- You use co-branded services. When you use a co-branded service within our site you grant us permission to pass your registration information back to that service partner. Their use of your information is subject to their applicable privacy policies.
- We respond to subpoenas, court orders, or legal process; or we believe that your actions violate applicable laws, Geezer Gamers' Terms of Use or any usage guidelines for specific products or services, or threaten the rights, property, or safety of us, our users, or others

Aggregate information
We aggregate personally identifiable information and disclose such information in a non-personally identifiable manner to advertisers and other third parties for marketing, promotional, and other purposes. We do not disclose to these entities any information that could be used to identify you personally.

5. What are my options?
Users who would rather not provide any of the user data requested by our registration process do not need to register with us. You can still view much of the content and use many of the services offered by our sites without registering.
We also give users the following options:

- Opting not to receive our electronic newsletters or those of third parties when registering. Users who opt-in may remove themselves from mailing lists at any time through the subscription management pages or by following the instructions at the end of the e-mail they received from us;

- Opting not to provide certain personal information when registering for a site, provided, however that you may not be able to utilize certain of our products or services without providing us with certain information.

6. How can I review and update my personally identifiable information?
You can review, correct or change the information collected during registration for our site. The instructions for doing this can be found at the following link:
http://www.geezergamers.com/modules.php?name=Your_Account&op=edituser.
Users may change information at any time and as often as necessary.

7. How will I know if the privacy policy is changed?
Any modifications to our privacy practices will be reflected within this area of our Web site.

8. Privacy of children
Our site is not directed to children under the age of 13. We operate our site in compliance with the Children's Online Privacy Protection Act and do not permit registration by, and will not knowingly collect or use personally identifiable information from, anyone under 13 years of age.

Questions, comments
Questions regarding this privacy statement, or regarding any other aspects of our network of Web sites, should be sent via e-mail to: webmaster@geezergamers.com

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